



東華學院
TUNG WAH COLLEGE

Bachelor of Management (Honours) in Social and Business Sustainability

社商企業持續發展(榮譽)管理學學士

UNIQUE Programme Features

- Learn experientially how to:
 - **Map communities' aspirations, needs and assets;**
 - Use **design thinking** to develop innovative solutions to community problems;
 - Use **futures thinking** to develop strategies to achieve a more desirable future;
 - Measure the **social impact** of organisational programmes and activities;
 - Engage in **ESG planning and reporting.**
- Gain practical experience through **work internships** and **capstone projects.**
- Participate in **overseas study tours** to appreciate how social problems are addressed in other countries.



Programme Objectives

Programme Leader

Professor Albert Teo

PhD, MS, University of California, Berkeley,
United States of America

BA, BSocSci(Hons), National University of
Singapore, Singapore

| | |
|-----------------------|-------------|
| Medium of Instruction | English |
| Total No. of Credits | 120 credits |
| Years of Study | 4 years |



QF Level: 5
QR registration no.: 19/000674/L5
Validity period: 01/09/2019 to 31/08/2024

- To nurture students' capacity in applying knowledge and skills from various business and management disciplines in a social context where both non-profit and for-profit organisations can pursue both economic and social goals.
- To equip students with transdisciplinary knowledge, as well as awareness of technological advancements, in designing, launching and implementing projects with social and economic value and impact so as to create a better world.
- To cultivate students' capacity in systems thinking, identifying social problems, and defining and designing creative solutions to these problems.
- To train students to competently assess, measure, evaluate and improve the social impact of the activities of both non-profit and for-profit organisations.
- To equip students with effective communication, collaboration and team-building skills.
- To provide students with general education to encourage them to grasp knowledge from various disciplines, in order to learn about self, life, and the world.

Career Prospects & Further Studies

- Students who have completed at least two years of this programme are eligible to articulate to the Bachelor of Business programme at Western Sydney University with advanced standing.
- Graduates can embark on careers in social enterprises, non-profit organisations, or companies with corporate social responsibility programmes, taking on various possible job functions including:
 - Sustainability programmes management;
 - Community programmes management;
 - Fundraising and donor management;
 - Business development;
 - Communications and public relations;
 - Marketing;
 - General management.
- Graduates can start up social enterprises to address specific social problems.
- Graduates interested in further studies can articulate to Master's programmes in the following possible fields of study:
 - Management;
 - Sustainability;
 - Social entrepreneurship;
 - Social innovation;
 - Community development;
 - Non-profit management;
 - Philanthropy.



Programme Information



www.twc.edu.hk/sbs

Tuition Fee

| Year | Tuition Fee (HK\$) (without subsidy) | Tuition Fee (HK\$) (with subsidy) |
|-----------------|---|--------------------------------------|
| Year 1 | \$ 63,070 | \$ 29,330 |
| Year 2 | \$ 63,070 | \$ 29,330 |
| Year 3 | \$ 81,290 | \$ 47,550 |
| Year 4 | \$ 81,290 | \$ 47,550 |
| Programme Total | \$ 283,360 | \$ 153,760 |
| Annual Average | \$ 70,840 | \$ 37,640 |

* Tung Wah College will adjust the tuition fee of its programmes based on the Composite Consumer Price Index to be announced by the Government annually.

* This represents the programme fee after deduction of subsidy of the Non-means-tested Subsidy Scheme for Self-financing Undergraduate Studies in Hong Kong (NMTSS). In 2023/2024 academic year, the annual subsidy is \$33,740. The annual subsidy amount may vary in each academic year subject to the decision by the Education Bureau.

* All fees paid are non-refundable and non-transferable.

Students'/ Graduates' Sharing



Charis Tam

Graduate of Bachelor of Management (Honours) in Social and Business Sustainability (2023)

In the programme, I realised how different types of organisations are managed. What is exciting for me is that I not only learned how organisations achieve financial stability, but also understood how they help society to solve social problems. I get to develop very practical skills like interviewing and communicating with people, identifying and analysing problems, and working with others to develop effective solutions to problems. With these useful skills, I will be better prepared for the job market after I graduate.

Admission Requirements

For Year 1 entry to degree programmes, applicants should meet one of the following requirements:

- Starting from 2024, the renamed Liberal Studies subject, which is now known as Citizenship and Social Development, of the Hong Kong Diploma of Secondary Education Examination (HKDSE) will be changed from being graded in five levels to being marked as "Attained" and "Not Attained". In this connection, the College has decided the general admission requirements for Bachelor's degree programmes (First Year Entry) will be adjusted as follows from 2024/25 Entry onwards:

| HKDSE Subjects | Core Subjects | | | | Elective Subject / Applied Learning |
|-------------------------------|----------------------|----------------------|-------------------------------|--|--|
| | Chinese Language (1) | English Language (2) | Mathematics (Compulsory Part) | Citizenship and Social Development (3) | Elective |
| General Entrance Requirements | Level 3 | Level 3 | Level 2 | Attained | Level 2 |

; OR

- Have passes in AS Use of English and AS Chinese Language and Culture plus one AL subject/two AS subjects in HKALE and Level 2 for Chinese Language and English Language plus passes in three other subjects in HKCEE; OR
- Have obtained the International Baccalaureate (IB) Diploma with a minimum score of 24 and fulfilled the English language requirements:
 - English A: Language and Literature (Higher or Standard Level) – Grade 4; or
 - English A: Literature (Higher or Standard Level) – Grade 4; or
 - English B (Higher Level) – Grade 4; or
 - English B (Standard Level) – Grade 5; or
 - English Literature and Performance (Standard Level) – Grade 4; or
 - English Text and Performance (Standard Level) – Grade 4; OR
- Have met the 2nd cut-off line⁽⁴⁾ of the respective province for admission to mainland key universities in the National Joint College Entrance Examination (JEE) and the scores of English Language is over 100 (普通高等學校聯合招生考試 (JEE, PRC) 達到所屬省市報讀第二批重點高校分數線⁽⁴⁾ 以上及英語科達100分或以上); OR
- Have obtained equivalent qualifications (such as meeting the admission requirements of a degree programme offered outside Hong Kong).

For senior year entry, applicants should meet one of the following requirements:

- Have completed an Associate Degree Programme (AD) or Higher Diploma Programme (HD) of the relevant subject/discipline; OR
- Have obtained equivalent qualifications.

Students admitted to the Senior Year may be required to satisfactorily complete some bridging courses. The bridging courses can be Discipline courses or General Education courses offered in the first two years of the curriculum.

- Notes
- (1) For non-Chinese-speaking learners, alternative Chinese Language qualifications will be accepted for students who have met the specified conditions: (a) students who have learned Chinese Language for less than 6 years while receiving primary and secondary education; (b) students who have learned Chinese Language for 6 years or more in schools, but have been taught an adapted and simpler Chinese Language curriculum not normally applicable to the majority of students in local schools. ApL Chinese (for non-Chinese speaking students) should, in general, be accepted as an alternative Chinese Language qualification, among other acceptable alternative Chinese Language qualifications.
 - (2) Students with HKDSE English Language results at Level 3 or below are required to complete non-credit bearing English enhancement course(s) in the first year of study.
 - (3) The past result of Liberal Studies (Level 2 or above) will be considered as "Attained" in Citizenship and Social Development. The results of both subjects would NOT be included in the admission score calculation starting from 2024/25 entry.
 - (4) Or the "cut-off line for undergraduate studies" (for provinces and cities where the 1st and 2nd cut-off lines are combined) 或「本科批次」分數線 (適用於「本科一批」及「本科二批」合併為「本科批次」的省市)



ONLINE APPLICATION

<https://www.twc.edu.hk/admission>

Contact Information



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